

WHO WE ARE & WHAT WE DO

The Montana Healthcare Foundation is a 501(c)3 private foundation that makes strategic investments to improve health in Montana.

BRAND VALUES

- Integrity
- Empathy
- Innovation
- Transparency
- Engagement
- Knowledge
- Impact

LOGOS



PRIMARY COLORS



CMYK Coloration
C:54 M:32 Y:95 K:11

RGB Coloration
R:124 G:136 B:60

HEX #7C883C



CMYK Coloration
C:58 M:27 Y:1 K:0

RGB Coloration
R:106 G:160 B:211

HEX #6AA0D3

ACCENT COLORS



CMYK Coloration
C:8 M:65 Y:100 K:1

RGB Coloration
R:224 G:117 B:37

HEX #E07525



CMYK Coloration
C:0 M:35 Y:85 K:0

RGB Coloration
R:251 G:176 B:64

HEX #FBB040



CMYK Coloration
C:64 M:56 Y:53 K:28

RGB Coloration
R:88 G:88 B:90

HEX #58585a

FONTS

Our brand font is Poppins - use this font whenever it is available. If you are using Microsoft Office, use Century Gothic instead as it is close to the Poppins aesthetic and available in Microsoft Office.

Century Gothic: bold, black, 28 pt

Document Title

Century Gothic: bold, orange, 12 pt (all caps)

SUBTITLE

Century Gothic: bold, black, 20 pt

Heading One

Century Gothic: bold, gray, 14 pt

Heading Two

Century Gothic: bold, gray, 12 pt (underline)

Heading Three

Century Gothic: regular, black, 11 pt

Body Text